

MI Statewide GOP Primary Brushfire Survey – July 2022

July 11-12, 2022

n = 662 Likely Republican Primary Voters

Margin of Error \pm 3.8%

Weighted on Age, Education, Ethnicity, Gender, and Geography

Q1: Likelihood to Vote

How likely are you to vote in the August 2022 Republican primary election for Governor?

Definitely Voting	89%
Probably Voting	7%
Probably Not Voting	4%

Q2: Rinke Image

Is your opinion of Kevin Rinke favorable or unfavorable?

Very Favorable	19%
Somewhat Favorable	26%
Somewhat Unfavorable	10%
Very Unfavorable	18%
No Opinion/Never Heard Of	27%

Q3: Soldano Image

Is your opinion of Garrett Soldano favorable or unfavorable?

Very Favorable	17%
Somewhat Favorable	28%
Somewhat Unfavorable	11%
Very Unfavorable	16%
No Opinion/Never Heard Of	28%

Q4: Dixon Image

Is your opinion of Tudor Dixon favorable or unfavorable?

Very Favorable	21%
Somewhat Favorable	24%
Somewhat Unfavorable	12%
Very Unfavorable	18%
No Opinion/Never Heard Of	25%

Q5: Kelley Image

Is your opinion of Ryan Kelley favorable or unfavorable?

Very Favorable	20%
Somewhat Favorable	27%
Somewhat Unfavorable	12%
Very Unfavorable	19%
No Opinion/Never Heard Of	23%

Q6: Governor Horse Race

If the Republican Primary Election for Michigan Governor were held today, and the candidates were Kevin Rinke, Garrett Soldano, Tudor Dixon, Ryan Kelley, or some other Republican, for whom would you vote?

Kevin Rinke	19%
Garrett Soldano	13%
Tudor Dixon	17%
Ryan Kelley	15%
Some Other Republican	18%
Unsure	18%

Q7: Vote Firmness

How firm is your support for that candidate?

Very Firm	45%
Somewhat Firm	30%
My Vote Could Change	19%
Unsure	6%

KEVIN RINKE

Very Firm	9%
Somewhat Firm	7%
My Vote Could Change	3%
Unsure	0%

GARRETT SOLDANO

Very Firm	6%
Somewhat Firm	4%
My Vote Could Change	3%
Unsure	0%

TUDOR DIXON

Very Firm	8%
Somewhat Firm	6%
My Vote Could Change	2%
Unsure	1%

RYAN KELLEY

Very Firm	6%
Somewhat Firm	5%
My Vote Could Change	3%
Unsure	1%

SOME OTHER REPUBLICAN

Very Firm	9%
Somewhat Firm	2%
My Vote Could Change	4%
Unsure	3%

Q8: Political Philosophy

How would you describe your political philosophy?

Very Conservative	42%
Somewhat Conservative	26%
Moderate	23%

Liberal	4%
Other	6%

Q9: Republican Type

How would you describe yourself within the Republican party?

Traditional Republican	30%
Trump Republican	33%
Social Conservative Republican	7%
Libertarian Republican	12%
Some Other Republican	18%