Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.
Rose Bushes

Standard Varieties

All field grown, two-year plants. Some of the old favorites and many late introductions all uniformly priced at 35c each; 3 for $1.00; 10 for $2.50; 50 or more at 23c each.

Caledonia—Long beautiful buds and large, double, lasting blooms of alabaster white. Fragrant; high centered. One of the best whites.

Condesa de Sastago—This most popular variety bears a profusion of fully double, two-toned blossoms of deep coppery-pink inside and golden yellow reverse. Of recent introduction.

Director Rubio—Vivid cochinella pink. Very large blooms on strong stems. A most striking variety.

Duchess of Athol—Large, pointed buds of vivid orange, passing to double cupped blooms of old-rose with a golden suffusion.

Etoile de Holland—Dark velvety red blooms of enormous size. Profuse bloomer and very fragrant. Long acknowledged to be the best red rose grown.

Eulalia—One of the newer sorts with extra large buds and double blossoms of lovely pink.

Grenoble—Striking scarlet-crimson, beautifully shaped blooms on long stems. Vigorous. Becoming more popular each year.

Heinrich Wendland—A beautiful combination of golden-yellow and vivid nasturtium-red on opposite surfaces of the petals. Should be included in every selection.

Joanna Hill—Large, long buds and very double blooms of delicate coloring. Indian-yellow center surrounded by bold buff petals flushed with orange at the base. Long stems.

Kaiserin A. V.—An old standard but a most attractive rose. High centered, double; ivory-white with pale lemon center.

Leonard Barron—Beautiful buds of pink, toned gold at base, open to extremely large blooms of buff pink, suffused with gold. Hardy.

Los Angeles—Luminous flame-pink, toned with coral and with golden base. Its perfection in the salmon colored class is proven by its lasting popularity.

McGuirt’s Scarlet—Beautifully formed, high-centered blooms of brilliant scarlet, shaded rose-pink. Vigorous grower with long stems.

Mme. Nicolas Assez—Salmon shaded carmine and ochre, tinted yellow at base. Very large, double, and intensely fragrant. Long stems.

Mrs. E. P. Thom—Well known variety with fine long buds opening in to perfectly shaped double flowers of rich lemon-yellow.

President Hoover—Extremely large double blooms of maroon, orange and gold, tinted with flame pink; on long stems. Vigorous plant. Our choice as best of the multi-colored varieties.

Romance—Lasting golden yellow, splashed with scarlet and carmine. Long stems; long, pointed buds.

Rouge Mallerin—A new rose of lasting, deep scarlet that does not turn blue with age. Gorgeous buds and large blooms of velvety texture throughout the season.

VanRosen—A distinctive color of orange-brown and yellow, veined with rich copper. Well formed double blooms of pleasing fragrance.

Waterland—A wonderful rose red of extremely dark, velvety scarlet-crimson. High centered. A favorite with all who know it.

PRICE LIST

CLIMBING VARIETIES

Price—25c each; 3 for $1.00

American Pillar—Flowers single, of brilliant dark pink with white eye, borne in clusters. Hardy.

American Beauty—Large buds and flowers of bright purple-pink born in great profusion. One of the most popular climbers. Hardy.

Duchess of Wellington—Saffron-yellow flowers, stained orange. Should have winter protection.

Los Angeles—Flowers similar to those of the bush rose of same name. Needs winter protection in this section.

Pres. Hoover—Flowers identical with bush type. Vigorous grower but needs winter protection.

Paul’s Scarlet—A very brilliant, dazzling scarlet which does not fade. Has remained the most popular climber since its introduction several years ago. Hardy.

Silver Moon—Large, white, semi-double blooms with showy golden stamens. Especially beautiful foliage. Hardy.

Staechelin—(Spanish Beauty Rose) Crimson buds, opening to large, perfumed, pale-pink flowers with curled petals. Long stems; Hardy.

POLYANTHA AND RUGOSA TYPES

50c each; $1.00 per 10

George Elger—Polyantha or Baby Rose with golden yellow buds and clear yellow flowers.


Gloria Mundi—Polyantha. Large clusters of brilliant orange-scarlet. Large, double.

Dr. Eckener—Rugosa or Shrub Rose of two-toned buff and rose pink. A vigorous grower with blossoms of tea-rose form. Continuous.


Rosa Hugonis—A profusion of large, single clear yellow bloom, making each limb a garland of gold. Tiny attractive foliage and gracefully drooping branches. Height 6—7 ft. at maturity.

NEW PATENTED VARIETIES

Unit Prices—As indicated

$1.00 plants 3 for $2.50; $1.25 plants 3 for $3.25

Alehane—Urn-shaped, large, reddish brown bud, opening to orange-scarlet, from sorrel to rich apricot and reverse of petals striped with yellow and with golden base. Petals not affected by hot or wet weather. Dark green foliage. Vigorous. Price $1.25 each.

Amelia Earhart—Large, ovoid bud with blushes; flowers very full, graduating from a deep yellow center to an outer collarette of large cream petals with a blush overtone; extremely fragrant. Free bloomer; strong plant. Price $1.25 each.

Blaze Climber—Intense scarlet blooms and the hardness and vigor of the Paul’s Scarlet combined with the everblooming qualities of a favorite everblooming rose. Price $1.00 each.

Better Times—The brilliant cerise flowers are large, double, and delicately fragrant. Produced on long strong stems; they are excellent for cutting. Free, full bloomers. Price $1.25 each.

Countess Vanda—Shadings of coppery bronze, suffused with soft gold and salmon, developing new beauty as the color tones change throughout the long life of the bloom. Long, pointed buds on upright stems for cutting. The leading seller among patented Roses. Price $1.00 each.

Gloaming—Of late introduction, this new cut-flower variety has proven a winner wherever shown. Large buds of flame-orange developing into full blooms of a peculiar pink overblown with salmon. Vigorous and fairly tall growing. Price $1.25 each.

Matador—Very large scarlet-crimson blooms with darker silky sheen on the reverse of petals; very fragrant. Full, well formed and vigorous. Internationally acclaimed favorite of 1935 introduction. Price $1.25 each.

Rocket—Exquisite bud of bright scarlet-red on strong stem, unfurling slowly to large, very double bloom, full to the brim of rich old-rose perfume. Free flowering. Price $1.00 each.

Token—Large, Ophelia-shaped bud; full, double flowers that are a single-toned glowing orange—a unique color. Free blooming, lasting and pleasing. Glossy foliage. Price $1.25 each.

Will Rogers—Dark velvety crimson-maroon; double and free blooming. Strong, vigorous plants with dark green foliage. Price $1.00 each.
A Word About ROSES

Although the most beautiful of flowers in all stages of development when properly selected, planted and cared for, the Rose will not attain any degree of perfection unless given proper attention throughout the changing seasons, but will respond only in ratio to the attention given them at the proper time.

SELECTION—In selecting your plants it is advisable to buy from an established, reputable nursery, thereby securing plants which are true to name, two-year old, FIELD GROWN plants. We emphasize FIELD GROWN inasmuch as quantities of BENCH GROWN house plants from florist greenhouses are offered each season at reduced prices. In addition to being less hardy such plants have been forced for cut-flower purposes and literally “bloomed to death” by the time they are offered the unsuspecting public. They sometimes give service for a few months but seldom survive the first severe winter. Also avoid the third-grade plants offered in pretty packages by the five-and-ten and department stores if you wish results.

LOCATION—Select if possible a position where the plants will not receive the reflected or deflected rays of the sun from walls, fences or walks. Never plant close to south or west side of foundation or wall. Also avoid shady positions but choose a sunny location with sufficient air drainage.

PLANTING—When plants are received see that they are fresh and plump and keep the roots moist while out of the ground. Dig holes larger than necessary and, unless using new soil, keep top soil separate for use in direct contact with the roots when planting. Set plants so that junction of lower branches will be an inch or two below the surface. After filling hole about three-fourths, pour in sufficient water to thoroughly settle the soil about the roots. After water settles finish filling hole and mound soil around branches to a height of five or six inches to prevent drying of the limbs while roots are becoming established. Cut branches back to mound surface and keep soil moist for eight or ten days when it may gradually be removed.

CULTIVATION—Make a shallow depression around the plant and apply sufficient water to moisten soil to depth of roots. When dry enough, soil should then be cultivated to form a moisture retaining mulch. A thorough watering every six to eight days is usually sufficient.

INSECT PESTS—Aphis may be controlled by dipping infected parts in nicotine solution. (Black Leaf 40, 1 teaspoon to a half gallon of water). For leaf-hoppers dust with sulphur dust or Cynogas powder when the air is still. Rose leaf-roller and slugs are leaf eating and require arsenate of lead in ratio of one ounce to 1½ gal. of water. For rose chafers and beetles the most satisfactory method of control is to destroy by hand,altho the arsenate spray has some effect when sweetened. For mildew, dust with sulphur dust or spray with potassium sulphide one-third ounce to one gal. water.

WINTER CARE—Protect during winter by covering with leaves, straw or litter or bank up with soil for eight or ten inches, preferably after the ground is well frozen. After danger of severe spring frosts is past remove banked-up soil and cut branches back to six or eight inches.